

Reply Mail

Decision Tree



Do you want to provide return service to customers?

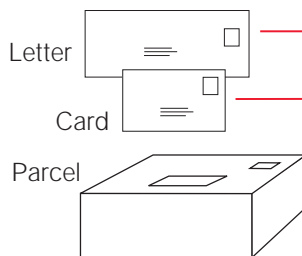
Accurate Addressing

Be sure to provide potential respondents with your correct address and ZIP+4 code.

Quick Service Guide
010

Addressing

How big is it?



How soon do you want it returned and do you need any special services?

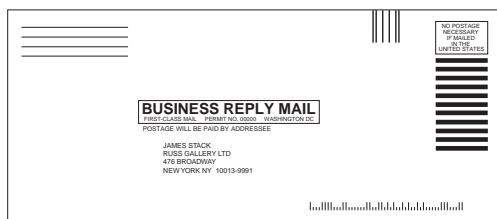
Merchandise Return Service
(S923)

Do you want to pay return postage?

Yes

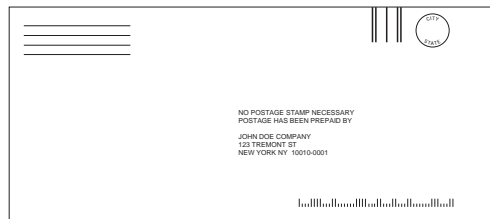
Yes

No



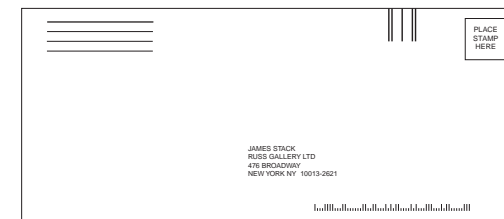
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Business Reply Mail (BRM)



Quick Service Guide
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Meter Reply Mail (MRM)



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Courtesy Reply Mail (CRM)